

The Fredericksburg Area Service League, Inc.

Making a Difference for Children

The Fredericksburg Area Service League (FASL) is a not-for-profit organization that focuses on projects that benefit underprivileged children and their families in the Fredericksburg area. Since 1993, FASL has donated over \$840,000 to local charities including Fredericksburg Regional and Spotsylvania County Head Start, Big Brothers Big Sisters Greater Fredericksburg, Fairy Godmother Project, Fredericksburg Regional Food Bank and many more over our 30+ year history. During that time we have also developed our own *Signature Programs* ranging from literacy programs for children, to diaper need awareness, to opportunities for scholarships and enrichment programs for adolescents.

In order to continue providing these services, we request sponsorships from businesses and community leaders in addition to holding yearly fundraising events. This winter, our *Junior Cotillion* program will offer etiquette and dance classes to middle school children. These classes provide a fun and educational way for these children to learn skills that give the necessary confidence for future endeavors. Our annual *Rock Lobster* fundraiser will be taking place at the end of September and our newest annual fundraiser, *Mommy & Me Tea*, will be held in mid-April.

In addition to our *Signature Programs*, FASL is committed to forming partnerships with other organizations as part of our Community Outreach. These organizations currently include the Bragg Hill Family Life Center, Big Brothers Big Sisters Greater Fredericksburg and Cooking Autism. By partnering with these organizations we support workshops, meals and various other events that serve children and families in the area.

This year, we are seeking sponsorship for our *Signature Programs*, and are always happy to receive assistance for our Community Outreach as well. We recognize the need in our community is vast, and we have designated different months throughout the year to highlight our individual programs. As a sponsor you may designate your contribution to benefit the specific program you feel most passionately about. These programs include: Books in Hand, Summer Scholars, The Diaper Bag and College Scholarships. Our Books in Hand program will put over 5,000 books in the hands of children in our area this year alone. We donate books to children in our schools, shelters and at risk communities. Often these books are the only books these children own. Imagine the joy you can bring to a child by sharing a book with them! Our Summer Scholars program is a life-changing opportunity for at-risk middle school students from local schools to attend a summer camp in the Region. We have sent over 50 students to diverse overnight camps, and thereby instilled a love for learning, a desire to attend college, team-building, and new experiences. Our Diaper Bag program is a partnership with the Fredericksburg Regional Food Bank to stock diapers and wipes for families in need. Currently, there is no other resource available to Fredericksburg area residents to receive assistance with diapers and wipes which allows our organization to fill a huge need in our local community. In 2017-2018, it's first year of existence, The Diaper Bag was able to provide 58,725 diapers and 67,470 wipes to our region's needy families, our numbers and outreach have grown exponentially since the program's start. Our College Scholarships program is an opportunity to reward service-minded students with a \$1,000.00 scholarship towards the college of their choice. Our goal is to not only provide some financial assistance to these students but also to encourage them to reflect on the impact that service has had on their life.

Community-minded citizens, like you, allow us to provide these services. With many families struggling financially in our area, your kind sponsorship is greatly appreciated by those we support—particularly the children. We are continually inspired by the spirit of sharing that we see in the Fredericksburg community from individuals and businesses that support *making a difference for children*.

Thank you for your consideration in being a sponsor for our league. More information about FASL, our sponsorship levels, and a pledge link are enclosed. Please contact us with any questions at faslsponsorship@gmail.com. You may also visit our website at www.faserviceleague.com for additional information.

Best regards,

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