

  
**The Fredericksburg Area Service League, Inc.**  
**Making a Difference for Children**

**2021-2022 CORPORATE MONETARY SPONSORSHIP LEVELS**

**Legacy Sponsorship - \$5000.00+**

With a \$5000.00+ sponsorship, the Fredericksburg Area Service League will be able to:

- ❖ Provide an additional five or more service scholarships to graduating high school seniors through our College Scholarship program.
- ❖ Send an additional five or more middle school students to an educational overnight summer camp through our Summer Scholars program
- ❖ Allow us to give 5,000+ books to preK - 5th grade students through our Books in Hand Program
- ❖ Provide diapers and diaper wipes to five or more children for an entire year through our Diaper Bag program.

Sponsorship Benefits include:

- ◆ Sponsors' Company Name shall be listed as a "Presenting Sponsor" on social media throughout their month of choice.
- ◆ Sponsors' Company Name and Logo shall be listed as a "Presenting Sponsor" on presentation and display board located at the entrance of each FASL fundraising event.
- ◆ Sponsor Logo on printed media.
- ◆ Provided two corporate tables for 8 - 10 each with a dedicated server at our annual fall Rock Lobster event.

**Gold Sponsorship - \$1000.00+**

With a \$1,000.00+ sponsorship, the Fredericksburg Area Service League will be able to:

- ❖ Provide an additional one or more service scholarships to graduating high school seniors through our College Scholarship program.
- ❖ Send an additional one or more middle school students to an educational overnight summer camp through our Summer Scholars program
- ❖ Allow us to give 1,000+ books to preK - 5th grade students through our Books in Hand Program
- ❖ Provide diapers and diaper wipes to one or more children for an entire year through our Diaper Bag program.

Sponsorship Benefits include:

- ◆ Sponsor's Company Name shall be listed as a "Presenting Sponsor" on social media throughout their month of choice.
- ◆ Sponsor Logo on printed media.
- ◆ Provided one corporate table for 8 - 10 with a dedicated server at our annual fall Rock Lobster event.

**Silver Sponsorship - \$500.00+**

A \$500.00+ sponsorship, the Fredericksburg Area Service League will be able to:

- ❖ Contribute towards providing additional service scholarships to graduating high school seniors through our College Scholarship program.
- ❖ Contribute towards sending additional middle school students to an educational overnight summer camp through our Summer Scholars program
- ❖ Allow us to distribute additional books to preK - 5th grade students through our Books in Hand Program
- ❖ Allow us to purchase additional diapers and diaper wipes for local children in need through our Diaper Bag program.

Sponsorship Benefits include:

- ◆ Sponsor's Company Name shall be highlighted on social media throughout their month of choice.
- ◆ Sponsor Logo on printed media.
- ◆ Provided up to four reserved seats at a table for our annual fall Rock Lobster event.

**Bronze Sponsorship - \$100.00+**

A \$100.00+ sponsorship, the Fredericksburg Area Service League will be able to:

- ❖ Contribute towards providing additional service scholarships to graduating high school seniors through our College Scholarship program.
- ❖ Contribute towards sending additional middle school students to an educational overnight summer camp through our Summer Scholars program
- ❖ Allow us to distribute additional books to preK - 5th grade students through our Books in Hand Program
- ❖ Allow us to purchase additional diapers and diaper wipes for local children in need through our Diaper Bag program.

Sponsorship Benefits include:

- ◆ Sponsor's Company Name shall be highlighted on social media throughout their month of choice.
- ◆ Sponsor Logo on printed media.

**All Above Sponsorship Levels Include:**

- Table space for marketing material at FASL events
- The opportunity to include marketing items in "swag bags" for Rock Lobster and Derby Bash.
- Listing on the Fredericksburg Area Service League, Inc. website at [www.faserviceleague.com](http://www.faserviceleague.com)
- Posting of your company name and logo on FASL displays at all marketing events and FASL fundraising events
- Your company name and logo published in any FASL event programs